

REGISTRATION

REGISTRATION LINK : <http://bit.ly/jnuicssp>

Conference registration includes the following digital materials and services:

e-certificates

e-program schedule

Conference Proceedings

ORGANIZING COMMITTEE

CHIEF PATRON

Prof. V. K. Agrawal

(Pro Chancellor, Jagannath University)

PATRON

Prof. Vaishali Sharma

(Vice Chancellor, Jagannath University)

Mr. Tanmay Pattanayak

(Registrar, Jagannath University)

CONVENER

Dr. Shilpi Khandelwal

(Dean & HOD

Faculty of Management, Jagannath University)

ORGANIZING TEAM

Dr. Shweta Bhatia

(Professor, Jagannath University)

Mob. : 9413222016

Ms. Pooja Kudesia

(Assistant Professor, Jagannath University)

Mob. : 9783411108

CONFERENCE PROGRAM

The detailed conference program will be sent to each attendee as soon as it becomes available

Time	Activity	Description
12:00am - 12:30pm	Inaugural Session	Welcome address Keynote Address Address by Honorable VC
12:30pm - 01:15pm	Keynote Session I	Keynote speakers will deliver their speeches
01:15pm - 02:15pm	Technical Session I	Participants will present their papers
02:15pm - 02:45pm	Key Note Session II	Keynote speakers will deliver their speeches
02:45pm - 03:45pm	Technical Session II	Participants will present their papers
03:45pm - 04:00pm	Valedictory Session	Announcement of best paper & Vote of thanks

* Only Ten best papers for presentation will be selected as per the recommendation of the subject experts on the basis of their research quality and theme of the conference. Therefore, individual authors will be contacted personally for live presentation.



 **JAGANNATH**
UNIVERSITY, JAIPUR
(UGC Approved & NAAC Accredited)
Faculty of Management

Organizes

International Conference (Online)

On

**Strategies for Sustainable
Practices : During and
Post-Covid**

October 1, 2020

THE SOCIETY

JaganNath University Jaipur has been promoted by JaganNath Gupta Memorial Educational Society, a nonprofit registered organization. The society has been imparting high quality professional education in Delhi, NCR and Jaipur. The educational programs of the society are dedicated for the promotion of holistic education, academic excellence in the technical arena.

THE UNIVERSITY

JaganNath University has been established in the year 2008, by an Act (Act No. 19 of 2008) of the Rajasthan State Legislature and is approved under section 2(f) of UGC Act 1956, vested with the authority to award Degrees, Diplomas and Certificates. The University has been established to cater to the growing needs of higher education in the country. One of the primary objectives of this University is to develop and make available, trained manpower to accelerate sustained economic growth in the current highly competitive global environment.

The university is situated at NH-12, Chaksu bypass, Tonk road, Jaipur which is in proximity to the Airport and Industrial area having a vast campus spread over 40 acres of land with all modern educational facilities in its ambience. The University also has its own 10.5 acres of campus at Sitapura, Jaipur.

FACULTY OF MANAGEMENT

The Faculty of Management aims at nurturing highly motivated prospective business icons and entrepreneurs to meet the growing needs of society for training personal to lead and operate industries in today's business. The programme prepares the students with the skills, knowledge and strategic perspectives essential to the leadership of business around the world. It enhances professional attitude and cultivates ethics of corporate world.

ABOUT THE CONFERENCE

Sustainable development is among the greatest challenges facing humanity. Efforts to realize sustainable development seek to secure human and environmental well-being. As scholars and practitioners seek to understand better how global and local sustainability can be leveraged to realize human well-being, interest in this and related interdisciplinary fields are drastically increasing.

Under such condition, we would like to organize this multidisciplinary conference, in order to bring together researchers, engineers and practitioners interested in the field on both theoretical and practical aspects about fundamentals, transitions, applications and standards that ensure sustainable development of our life. The conference will provide a platform for researchers to exchange ideas on knowledge, creative, cross-disciplinary approaches, and thoughtful problem-solving solutions, and to find global partners for collaboration.

The main premise of the conference is "Strategies for Sustainable Practices: During & Post Covid". This conference aims to bring together researchers and practitioners to facilitate discussion on broad topic of the theme. Some of the key features of the conference are **Keynote speeches by thought-leaders and experts from industry and academia, journal publication, and best paper awards.**

CALL FOR PAPERS

The conference is open to faculty members, research scholars, industry personnel in the concerned/ allied disciplines. Original research papers related to the conference themes and sub themes are invited from academicians, research scholars and corporate executives for presentation at the conference and publication.

CONFERENCE SUB THEMES

Finance and Accounting	Business Ethics
International Business	Economics
Marketing	Operations Management
Human Resource Management	Technology Management and Competitiveness
Decision Sciences	Information system
Organizational Behaviour	Corporate Social Responsibility
Business Communication	Merger & Acquisition
Entrepreneurship	Sustainability & Governance
Development	Environment and Natural Resources
Gender equality	Food and Agriculture
Information and Communication	Health
Science and Technology	Social policy
Architecture	Energy Efficiency
Stakeholder & Community Engagement	Education, Training & Legal issues

These sub themes are indicative. authors are encouraged to send papers revolving around the broad theme of the conference even if their papers are outside the sub themes listed above.

IMPORTANT DATES

Full Paper Submission	:	21st September, 2020
Notification of Full Paper Acceptance	:	25th September, 2020
Notification for Presentation Mode	:	25th September, 2020
Submission of Copyright Form	:	28th September, 2020
Closing of Registration	:	29th September, 2020
Conference Inauguration	:	01st October, 2020

Participant can send their papers at : icssp@jagannathuniversity.org

PUBLICATION OPPORTUNITIES

- Selected papers will be published in associated JURJ Journal having ISSN number.

GUIDELINES FOR VIRTUAL PRESENTATIONS

You are required to submit a Full Paper which will undergo a double-blind peer reviewing process for the Paper Acceptance. Upon the confirmation to the Conference, a test run will be conducted by the organizing committee in close proximity to the Conference. The participant will be given guidelines on how to connect during the Conference and present. After the Presentation and Conference Conclusion, you will receive a soft copy of the Certificate of Presentation and Proceedings.

REQUIREMENTS

- Laptop with headset/ Desktop with Webcam and Microphone/headset
- Updated Chrome Browser
- Virus Protections are needed to be paused/disabled before the start, if not will block the webcam.
- Bright and calm environment with a professional background