

Faculty of Management

Organises



...Paper Presentation Competition



on

28th September, 2019



The University

Jagan Nath University, Jaipur has been established by Act No. 19 of 2008 of the Rajasthan State Legislature and approved by University Grants Commission under the UGC Act, 1956. The University has been accredited with Grade 'B' (Good) by National Assessment and Accreditation Council (NAAC) and is also a member of the Association of Indian Universities (AIU). The University is running various Under-graduates, Post-Graduate and Doctorate programmes in Engineering & Technology, Management & Commerce, Law, Architecture, Life & Allied Sciences etc. All the professional courses are run with the approval of regulatory bodies i.e. Bar Council of India, Council of Architecture, Distance Education Council, etc. The university has a vast campus spread over 40 acres of land with all modern educational facilities and 10.5 acre campus at Sitapura, Jaipur.

Faculty of Management

The Faculty of Management, Jagannath University since its inception in 2008, nurtures the skills of its students through its highly demanding professional courses of MBA & BBA. It helps them shape into professionals and attempts to strike an innovative balance between theory and practice of management concepts by conducting various management activities throughout the course.

About Xpression (Paper Presentation Competition)

Jagannath University provides its students various opportunities which helps them to excel in their respective fields. One of such initiatives is the annual Paper Presentation Competition, “Xpression”. The competition holds special recognition in the fact that it is open for entries from all domains.

The purpose of paper presentation for the students is:

- To enhance critical thinking skills
- To gain experience in the critical assessment of the available scientific literature
- To practice the use of various resources to locate and extract information using offline & online tools i.e. journals
- To practice the preparation and presentation of scientific papers and seminars meticulously



Theme of Xpression 2019

For Under Graduate Students

**“ROLE OF TECHNOLOGY AND INNOVATION
IN ECONOMIC GROWTH”**

About the Theme

In the current fast-changing world, the idea that innovation and technology drive economic growth is undeniable. It is widely known that innovation is creating values by introducing something new. In different contexts and industries, the definitions of innovation might be slightly different. For instance, innovation in business may be finding a new process to improve performance and increase output; innovation in medical and pharmacy may be inventing new vaccines that save million lives; innovation in technology can be designing new machines to boost productivity. There is an enormous number of researches focusing on the impact of innovation and technology on a particular industry or field. Papers are invited to assess the relationship between technologies, innovation and evaluate its role in the economic growth of the country.

For Post Graduate Students

**“ROLE OF SKILL DEVELOPMENT IN
EMPLOYMENT GENERATION”**

India has witnessed rapid growth in recent years, driven by the development of new-age industries. The rise in the purchasing power has resulted in the demand for a new level of quality of service. With the changing economic environment, it is essential to focus on imparting and promoting the skill sets of the young population of India as the countries with advanced and improved levels of skills adjust more effectively to the opportunities and challenges of world of work. In spite of the emphatic stress laid on education and training in India, there is still a shortage of skilled manpower to address the rising needs and demands of the economy. This paper presentation event attempts to come up with the suggestions to minimize the existing differences in the demand and supply of skills in the Indian economy.

Papers are invited in the domain which involves analyzing the skill gap and appraising the existing skill development initiatives in India. Papers which explore the challenges facing the skills development system in India & propose solutions that could be adopted to resolve such challenges are also invited

Call for Papers

Faculty of Management, Jagannath University invites original and unpublished research papers on the above mentioned theme from management and other discipline students from all Institutes/Universities of Rajasthan. We invite papers, both theoretical and empirical, that focus on the research themes outlined above.

Dates to Remember:

Abstract Submission	: 10 th September, 2019
Confirmation for Final round	: 14 th September, 2019
Full Paper Submission	: 20 th September, 2019

Paper Guidelines:

A. Paper Submission

The participants should mail their full papers with title of the paper, names of participants, programme, branch name (if required), Institute/University name and submit the hard copy of paper with above mentioned details at the registration desk, before the commencement of the event.

Format for paper:

1. Title of the paper
2. Abstract: each paper must be followed by an abstract of not more than 500 words. The abstract should contain name of the participants, e-mail address, branch name, institute name and title of paper.
3. Full Paper: approximately 2500 words on A-4 size paper.
4. Full text space arrangements: 1.5 line spacing
5. Font size: Title – 16 (Times New Roman/ Arial), Sub Title – 14 (Times New Roman/ Arial), Text – 12 (Times New Roman/ Arial)

B. Paper Presentation – Guidelines:

Participants are required to submit the presentation of paper with names of participants, programme, branch name (if required) and title of the paper at the registration desk, half an hour on the day of the event.

Please Note: References/bibliography is to be made in APA format only.

Presentation format:

1. Introductory abstract followed by the main presentation.
2. The time allowed for presentation is 10 minutes and 2-3 minutes for question-answer session.
3. The presentation should be in MS power point 2003/2007 only.

Rules for the competition:

1. Participation is invited from all universities/colleges/institutes across Rajasthan at both UG and PG level.
2. Each university/college/institute can send maximum two teams with minimum two and maximum three students.
3. Participants are required to present their paper on suggested themes.
4. Each team is required to send an abstract of minimum 500 words, latest by 10th September, 2019 on the email id xpression@jagannathuniversity.org
5. In case if paper is selected for the final round, the confirmation will be given through e-mail.

Registration Details :

- Registration fee - **Rs. 50** per Person to be deposited after the confirmation for final round.
- Registration Fees includes – High Tea and participation Certificate.

Best Paper Award

- One best paper from both UG & PG presentations will be awarded with best paper award
- **Cash prizes will be given to the Best Papers at both UG and PG level.**



The winners (both UG & PG level) will be awarded with:

- Winner - Trophy & Certificate
- Runner up - Trophy & Certificate
- All the shortlisted papers will be given certificate of participation

Kindly note:-

1. Decision of judges will be final.
2. LCD projector and laptop will be available.

Programme Schedule

09:00 AM – 09:30 AM	Registration
09:30 AM – 10:10 AM	Inaugural Session
10:10 AM – 10:30AM	Tea Break
10:30 AM – 01:00 PM	Technical Session I (Presentation by Teams)
01:00 PM – 01:30 PM	Lunch Break
01:30 AM – 04:00 PM	Technical Session II (Presentation by Teams)
04:00 PM – 04:30 PM	Valedictory & Prize Distribution

Venue : Auditorium, C Block, Jagannath University, Plot No. IP 2-3, Gate No. 3, Sitapura Industrial Area, Opp. Chokhi Dhani, Jaipur

Date : 28 September 2019

Reporting Time : 9:00am

Patron
Prof. Navin Mathur
President, Jagannath University

Tanmay Pattanayak
Registrar, Jagannath University

Convener
Dr. Vaishali Sharma

Coordinators:

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