



Faculty of Management

BBA

Entrepreneurship and Innovation

Course structure

PROGRAM STRUCTURE BBA (Entrepreneurship and Innovation)**Semester - I**

Code No.	Paper	Type	Total Marks	Internal Marks	External Marks	L	T/P	Credits
BBA ED 101	Environmental Studies	AECC	100	30	70	2	-	2
BBA ED 102	Introduction to Entrepreneurship	Core	100	30	70	3	-	3
BBA ED 103	Entrepreneurship Mindset	Core	100	30	50+20	2	1	3
BBA ED 104	Principles of Management	Core	100	30	70	3	-	3
BBA ED 105	Business Accounting	Core	100	30	70	3	-	3
BBA ED 106	Business Organizations	Core	100	30	70	3	-	3
BBA ED 107 A	Business Economics	Elective	100	30	70	3	-	3
BBA ED 107 B	Business Ethics	Elective	100	30	70	3	-	3
BBA ED 108	ANANDAM	AECC	100	50	50	1	1	2
Total (with Any one Elective)			800	260	540	20	2	22

Semester - II

Code No.	Paper	Type	Total Marks	Internal Marks	External Marks	L	T/P	Credits
BBAED 201	Disaster Management	AECC	100	30	70	2	-	2
BBA ED 202	Communication Skills for Entrepreneurs	SEC	100	30	50+20	1	1	2
BBA ED 203	Computer Applications in Business	SEC	100	30	50+20	2	1	3
BBA ED 204	Cost Accounting	Core	100	30	70	3	-	3
BBA ED 205	Concepting & Ideation	Core	100	30	70	3	1	4
BBA ED 206	Exploring Entrepreneurial Opportunities	Core	100	30	70	3	-	3
BBA ED 207 A	Organizational Behavior	Elective	100	30	70	3	-	3
BBA ED 207 B	Financial Services	Elective	100	30	70	3	-	3
BBA ED 208	ANANDAM	AECC	100	50	50	1	1	2
Total (with Any one Elective)			800	260	540	18	4	22

Note: At the end of the Second Semester all the students shall have to undergo Project for Six to Eight Weeks.

Semester - III

Code No.	Paper	Type	Total Marks	Internal Marks	External Marks	L	T/P	Credits
BBA ED 301	Principles of Marketing	Core	100	30	70	3	-	3
BBA ED 302	Entrepreneurship Models	Core	100	30	70	3	-	3
BBA ED 303	Regulatory Framework for Entrepreneurship	Core	100	30	70	3	-	3
BBA ED 304	Universal Human Values	SEC	100	30	50+20	1	1	2
BBA ED 305	Critical Thinking and Innovations	Core	100	30	70	3	-	3
BBA ED 306	Summer Project	Core	100	50	50	3	-	3
BBA ED 307 A	Productions & Materials Management	Elective	100	30	70	3	-	3
BBA ED 307 B	Financial Audit	Elective	100	30	70	3	-	3
BBA ED 308	ANANDAM	AECC	100	50	50	1	1	2
Total(with Any one Elective)			800	280	520	20	2	22

Semester - IV

Code No.	Paper	Type	Total Marks	Internal Marks	External Marks	L	T/P	Credits
BBA ED 401	Enterprise Financial Management	Core	100	30	70	3	-	3
BBA ED 402	Entrepreneurial Leadership Skills	SEC	100	30	70	1	1	2
BBA ED 403	Business Research Methods	Core	100	30	70	3	-	3
BBA ED 404	Enterprise Investment Planning	Core	100	30	70	3	-	3
BBA ED 405	IT Solutions for Modern Enterprises	Core	100	30	70	3	-	3
BBA ED 406	Quantitative Techniques	Core	100	30	70	3	-	3
BBA ED 407 A	Human Resource Management	Elective	100	30	70	3	-	3
BBA ED 407 B	International Marketing	Elective	100	30	70	3	-	3
BBA ED 408	ANANDAM	AECC	100	50	50	1	1	2
Total(with Any one Elective)			800	260	540	20	2	22

Note: At the end of the Fourth Semester all the students shall have to undergo Summer Training for Six to Eight Weeks.

Semester – V

Code No.	Paper	Type	Total Marks	Internal Marks	External Marks	L	T/P	Credits
BBA ED 501	E- Commerce	Core	100	30	70	3	-	3
BBA ED 502	Project Feasibility	Core	100	30	70	3	-	3
BBA ED 503	Corporate Governance	Core	100	30	70	3	-	3
BBA ED 504	Venture Capital and Fund Raising	Core	100	30	70	3	-	3
BBA ED 505	Summer Project	Core	100	50	50	3	2	5
BBA ED 506 A	Taxation for Small Enterprises	Elective	100	30	70	3	-	3
BBA ED 506 B	Business Budgeting	Elective	100	30	70	3	-	3
BBA ED 507	ANANDAM	AECC	100	50	50	1	3	2
Total(with Any one Elective)			700	250	450	19	3	22

Semester - VI

Code No.	Paper	Type	Total Marks	Internal Marks	External Marks	L	T/P	Credits
BBA ED 601	Rural Marketing	SEC	100	30	70	3	-	3
BBA ED 602	Strategic Management	Core	100	30	70	3	-	3
BBA ED 603	Professional Skills	Core	100	30	50+20	1	1	2
BBA ED 604	Startup Ecosystem	Core	100	30	70	3	-	3
BBA ED 605	Family Business Management	Core	100	30	70	3	-	3
BBA ED 606	Entrepreneurial Effectiveness	Core	100	30	70	--	-	3
BBA ED 607 A	Export Import Procedure and Documentation	Elective	100	30	70	3	-	3
BBA ED 607 B	Cost & Management Audit	Elective	100	30	70	3	-	3
BBA ED 608	ANANDAM	AECC	100	50	50	1	1	2
Total(with Any one Elective)			800	260	570	17	2	22

Note:

- A student is required to obtain min. 40% marks in individual paper to pass.
- The total credit of BBA Programme is 132 (Including 12 credits for Anandam). However, the minimum credit required for award of degree shall be 126 (Including 12 Credits for Anandam).
- The credit relaxation will be applicable only on the elective course (i.e. the student can opt out only elective subject).

- Out of the total credits, 20% of the credits may be earned by the student through MOOCs (SWAYAM, NPTEL, Coursera etc.). However, the choice of online courses to be approved in advance by Dean/ HoD and Coordinator SWAYAM keeping in view the latest guidelines of the UGC/ respective regulatory body guidelines.