



Faculty of Management

BBA

(Financial Services & Investment)

Program structure

PROGRAM STRUCTURE (BBA)

Semester - I

Code No.	Paper	Type	Total Marks	Internal Marks	External Marks	L	T/P	Credits
BBA FS 101	Environmental Studies	AECC	100	30	70	2	-	2
BBA FS 102	Communication Skills	SEC	100	30	50+20	1	2	2
BBA FS 103	Computer Applications in Business– I	SEC	100	30	50+20	3	2	4
BBA FS104	Principles of Management	Core	100	30	70	3	-	3
BBA FS 105	Business Accounting	Core	100	30	70	3	-	3
BBA FS 106	Economics I	Core	100	30	70	3	-	3
BBA FS 107	Fundamentals of Logistics	Elective	100	30	70	3	-	3
BBA FS 108	ANANDAM	AECC	100	50	50	1	2	2
Total			800	260	540	19	6	22

Semester - II

Code No.	Paper	Type	Total Marks	Internal Marks	External Marks	L	T/P	Credits
BBA FS 201	Disaster Management	AECC	100	30	70	2	-	2
BBA FS 202	Universal Human Values	SEC	100	30	50+20	1	2	2
BBA FS 203	Computer Applications in Business– II	SEC	100	30	50+20	3	2	4
BBA FS 204	Organizational Behavior	Core	100	30	70	3	-	3
BBA FS 205	Cost & Mgmt. Accounting	Core	100	30	70	3	-	3
BBA FS 206	Legal Aspects of Business	Core	100	30	70	3	-	3
BBA FS 207	Business Environment	Core	100	30	70	3	-	3
BBA FS 208	ANANDAM	AECC	100	50	50	1	2	2
Total			800	260	540	19	6	22

Semester - III

Code No.	Paper	Type	Total Marks	Internal Marks	External Marks	L	T/P	Credits
BBA FS 301	Principles of Marketing	Core	100	30	70	3	-	3
BBA FS 302	Statistical Methods for Business	Core	100	30	70	3	-	3
BBA FS 303	Economics II	Core	100	30	70	3	-	3
BBA FS 304	Leadership & Management Skills	SEC	100	30	50+20	1	2	2
BBA FS 305	Financial Management	Core	100	30	70	3	-	3
BBA FS 306	Entrepreneurship Development	Core	100	30	70	3	-	3
BBA FS 307	Production & Operations Management	Core	100	30	70	3	-	3
BBA FS 308	ANANDAM	AECC	100	50	50	1	2	2
Total			800	260	540	20	4	22

Semester - IV

Code No.	Paper	Type	Total Marks	Internal Marks	External Marks	L	T/P	Credits
BBA FS 401	Quantitative Techniques for Management	Core	100	30	70	3	-	3
BBA FS 402	Professional Skills	SEC	100	30	50+20	1	2	2
BBA FS 403	Business Research Methods	Core	100	30	70	3	-	3
BBA FS 404	Corporate Governance	Core	100	30	70	3	-	3
BBA FS 405	Business Policies and Strategies	Core	100	30	70	3	-	3
BBA FS 406	Human Resource Management	Core	100	30	70	3	-	3
BBA FS 407	Deep Soft Skill Training	SEC	100	50	50	1	4	3
BBA FS 408	ANANDAM	AECC	100	50	50	1	2	2
Total			800	280	520	18	8	22

Note: At the end of the Fourth Semester all the students shall have to undergo Summer Training for Six to Eight Weeks.

Semester – V

Code No.	Paper	Type	Total Marks	Internal Marks	External Marks	L	T/P	Credits
BBA FS 501	Financial Instrument	Elective	100	30	70	3	-	3
BBA FS 502	Investment Analysis and Portfolio	Elective	100	30	70	3	-	3
BBA FS 503	Introduction to Financial Planning	Elective	100	30	70	3	-	3
BBA FS 504	Selling Financial Products	Elective	100	30	70	3	-	3
BBA FS 505	Financial Technical Analysis	Elective	100	30	70	3	-	3
BBA FS 506	Summer Project	Core	100	50	50	3	-	3
BBA FS 507	Case Studies, Industry Relevant modules, simulations & CXO Sessions	Core	100	50	50	1	2	2
BBA FS 508	ANANDAM	AECC	100	50	50	1	2	2
Total			800	300	500	20	4	22

Semester - VI

Code No.	Paper	Type	Total Marks	Internal Marks	External Marks	L	T/P	Credits
BBA FS 601	Industry Internship	Core	300	150	150	-	-	12
BBA FS 602	Capstone Project	Core	200	100	100	-	-	8
BBA FS 603	ANANDAM	AECC	100	50	50	1	2	2
Total			600	300	300	1	2	22

- The total credit of BBA Programme is 132 (Including 12 Credits for Anandam). However, the minimum credit required for award of degree shall be 126 (Including 12 Credits for Anandam).
- The credit relaxation will be applicable only on the elective course (i.e. the student can opt out only elective subject).
- Out of the total credits, 20% of the credits may be earned by the student through MOOCs (SWAYAM, NPTEL, Coursera etc.). However, the choice of online courses to be approved in advance by Dean/ HoD and Coordinator SWAYAM keeping in view the latest guidelines of the UGC/ respective regulatory body guidelines..