# FACULTY OF MANAGEMENT STUDIES

# COURSE STRUCTURE COURSE STRUCTURE (MBA)

## Dual Specialization Scheme

## First Semester Examination

| Code No. | Paper | Type | Internal Marks | External Marks | Total Marks | L | T/P | Credit |
|---|---|---|---|---|---|---|---|---|
| MBA101 | Computer Application in Business | SEC | 30 | 50(Th.)+ 20(P) | 100 | 1 | 2 | 2 |
| MBA102 | Management Concepts & Business Communication | Core | 30 | 70 | 100 | 3 | - | 3 |
| MBA103 | Financial Reporting, Statements and Analysis | Core | 30 | 70 | 100 | 3 | - | 3 |
| MBA104 | Marketing Management | Core | 30 | 70 | 100 | 3 | - | 3 |
| MBA105 | Organizational Behavior | Core | 30 | 70 | 100 | 3 | - | 3 |
| MBA106 | Business Statistics | Core | 30 | 70 | 100 | 3 | - | 3 |
| MBA107 | Managerial Economics | Core | 30 | 70 | 100 | 3 | - | 3 |
| MBA108 | Legal and Business Environment | Core | 30 | 70 | 100 | 3 | - | 3 |
| | **Total** | | **240** | **560** | **800** | **22** | **2** | **23** |

## Second Semester Examination

| Code No. | Paper | Type | Internal Marks | External Marks | Total Marks | L | T/P | Credit |
|---|---|---|---|---|---|---|---|---|
| MBA201 | Indian Economy and Policy | Core | 30 | 70 | 100 | 3 | - | 3 |
| MBA202 | Corporate Finance | Core | 30 | 70 | 100 | 3 | - | 3 |
| MBA203 | Quantitative Techniques | Core | 30 | 70 | 100 | 3 | - | 3 |
| MBA204 | Operations Management | Core | 30 | 70 | 100 | 3 | - | 3 |
| MBA205 | Business Research | Core | 30 | 70 | 100 | 3 | - | 3 |
| MBA206 | Human Resource Management | Core | 30 | 70 | 100 | 3 | - | 3 |

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| MBA207 | Entrepreneurship | Core | 30 | 70 | 100 | 3 | - | 3 |
| MBA208 | Indian Ethos and Business Ethics | Elective | 30 | 70 | 100 | 2 | - | 2 |
| MBA209 | Managerial Skills for Effectiveness | SEC | 30 | 50(Th.)+ 20(P) 70 | 100 | 1 | 2 | 2 |
| | **Total** | | **270** | **630** | **900** | **24** | **2** | **25** |

## Third Semester Examination

| Code No. | Paper | Type | Internal Marks | External Marks | Total Marks | L | T/P | Credits |
|---|---|---|---|---|---|---|---|---|
| MBA 301 | Strategic Management | Core | 30 | 70 | 100 | 3 | - | 3 |
| MBA 302 | Project Management | Core | 30 | 70 | 100 | 3 | - | 3 |
| MBA 303 | Summer Internship | Core | 50 | 50 | 100 | - | - | 3 |
| | Select any 2 specializations (3 papers from each of the specialization of 3 credits each) | | | | | | | |
| | **Total** | | **290** | **610** | **900** | **24** | | **27** |

**Note:** At the end of the Second Semester all the students shall have to undergo Summer Training for Eight-Ten Weeks

## Fourth Semester Examination

| Code No. | Paper | Type | Internal Marks | External Marks | Total Marks | L | T/P | Credits |
|---|---|---|---|---|---|---|---|---|
| MBA 401 | Corporate Governance & Social Responsibility | Core | 30 | 70 | 100 | 3 | - | 3 |
| MBA 402 | Research Project | Core | 50 | 100 | 150 | | | 6 |
| | | | | | | | | |
| | Select any 2 specializations (3 papers from each of the specialization of 3 credits each) | | | | | | | |
| | **Total** | | **260** | **590** | **850** | **21** | **1** | **27** |

## SPECIALISATIONS

### HUMAN RESOURCE SPECIALISATION

| Code No. | Paper | Type | Internal Marks | External Marks | Total Marks | L | T/P | Credit |
|---|---|---|---|---|---|---|---|---|
| MBAHR-304 | Training & Development | Elective | 30 | 70 | 100 | 3 | | 3 |
| MBAHR 305 | Performance Management | Elective | 30 | 70 | 100 | 3 | - | 3 |
| MBAHR-306 | Organizational Change & Development | Elective | 30 | 70 | 100 | 3 | - | 3 |
| MBAHR-307 | Manpower Planning & Control | Elective | 30 | 70 | 100 | 3 | - | 3 |
| MBAHR 403 | International HRM | Elective | 30 | 70 | 100 | 3 | - | 3 |
| MBAHR 404 | Strategic HRM | Elective | 30 | 70 | 100 | 3 | - | 3 |
| MBAHR-405 | Employee Relationship Management | Elective | 30 | 70 | 100 | 3 | - | 3 |

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| MBAHR-406 | Compensation Management | Elective | 30 | 70 | 100 | 3 | - | 3 |

## FINANCE SPECIALISATION

| Code No. | Paper | Type | Internal Marks | External Marks | Total Marks | L | T/P | Credit |
|---|---|---|---|---|---|---|---|---|
| MBAFM-304 | Investment Analysis and Portfolio Management | Elective | 30 | 70 | 100 | 3 | | 3 |
| MBAFM-305 | Income Tax: Theory & Practice | Elective | 30 | 70 | 100 | 3 | - | 3 |
| MBAFM-306 | Management of Financial Services | Elective | 30 | 70 | 100 | 3 | - | 3 |
| MBAFM-307 | Cost & Management Audit | Elective | 30 | 70 | 100 | 3 | - | 3 |
| MBAFM-403 | International Financial Management | Elective | 30 | 70 | 100 | 3 | - | 3 |
| MBAFM-404 | Merger, Acquisition and Corporate Restructuring | Elective | 30 | 70 | 100 | 3 | - | 3 |
| MBAFM-405 | Financial Derivatives Management | Elective | 30 | 70 | 100 | 3 | - | 3 |
| MBAFM-406 | Financial Strategic Decisions | Elective | 30 | 70 | 100 | 3 | - | 3 |

## MARKETING SPECILISATION

| Code No. | Paper | Type | Internal Marks | External Marks | Total Marks | L | T/P | Credit |
|---|---|---|---|---|---|---|---|---|
| MBAMKT-304 | Retail & Distribution Management | Elective | 30 | 70 | 100 | 3 | | 3 |
| MBAMKT-305 | Marketing of Services | Elective | 30 | 70 | 100 | 3 | - | 3 |
| MBAMKT-306 | Consumer Behaviour | Elective | 30 | 70 | 100 | 3 | - | 3 |
| MBAMKT-307 | Integrated Marketing Communication | Elective | 30 | 70 | 100 | 3 | - | 3 |
| MBAMKT-403 | Product & Brand Management | Elective | 30 | 70 | 100 | 3 | - | 3 |
| MBAMKT-404 | Digital and Social Media Marketing | Elective | 30 | 70 | 100 | 3 | - | 3 |
| MBAMKT-405 | Customer Relationship Management | Elective | 30 | 70 | 100 | 3 | - | 3 |
| MBAMKT-406 | International Marketing Management | Elective | 30 | 70 | 100 | 3 | - | 3 |

## IT SPECIALIZATION

| Code No. | Paper | Type | Internal Marks | External Marks | Total Marks | L | T/P | Credit |
|---|---|---|---|---|---|---|---|---|
| MBAIT-304 | Data Mining for Business Decisions | Elective | 30 | 70 | 100 | 3 | | 3 |
| MBAIT-305 | Managing Software Projects | Elective | 30 | 70 | 100 | 3 | - | 3 |
| MBAIT-306 | Managing Digital Innovation and Transformation | Elective | 30 | 70 | 100 | 3 | - | 3 |
| MBAIT-307 | E-Commerce and Digital Markets | Elective | 30 | 70 | 100 | 3 | - | 3 |
| MBAIT-403 | IT Consulting | Elective | 30 | 70 | 100 | 3 | - | 3 |
| MBAIT-404 | Managing Digital Platforms | Elective | 30 | 70 | 100 | 3 | - | 3 |
| MBAIT-405 | Strategic Management of IT | Elective | 30 | 70 | 100 | 3 | - | 3 |
| MBAIT-406 | System Analysis and Design | Elective | 30 | 70 | 100 | 3 | - | 3 |

## ENTREPRENEURSHIP SPECIALIZATION

| Code No. | Paper | Type | Internal Marks | External Marks | Total Marks | L | T/P | Credit |
|---|---|---|---|---|---|---|---|---|
| MBAED-304 | Fundamentals of Entrepreneurship Development | Elective | 30 | 70 | 100 | 3 | | 3 |
| MBAED-305 | Creativity and New Venture Creation | Elective | 30 | 70 | 100 | 3 | - | 3 |
| MBAED-306 | Family Business Management | Elective | 30 | 70 | 100 | 3 | - | 3 |
| MBAED-307 | Institutional support to Entrepreneur & MSMEs | Elective | 30 | 70 | 100 | 3 | - | 3 |
| MBAED-403 | Enterprise Planning, Appraisal and Financing | Elective | 30 | 70 | 100 | 3 | - | 3 |
| MBAED-404 | Financial Innovation and Entrepreneurship | Elective | 30 | 70 | 100 | 3 | - | 3 |
| MBAED-405 | Project Feasibility | Elective | 30 | 70 | 100 | 3 | - | 3 |
| MBAED-406 | Startup Ecosystem | Elective | 30 | 70 | 100 | 3 | - | 3 |

- The total credit of MBA Programme is 102. However, the minimum credit required for award of degree shall be 96.
- A student is required to obtain min. 40% marks in individual paper to pass.