

## **Industry Expert Session : “Reporting and Data Visualization**

**Resource Person : Mr. Shubham Bhatt**

**Date : 3 June, 2023**

**Venue : C-003**

### **Resource Person Profile :**

Mr Shubham Bhatt is Manager, Analyst Data Science at Jio Platforms, Mumbai . He has over 10 years experience in Business Analytics . He has been instrumental in strategic operations of reliance retail projects .

### **Lecture Highlights :**

The speaker initiated the discussion by asking the students about relevance of data in the current days .He followed the discussion on the relevance of data in the corporate sector .He told the students that Data Science enables enterprises to measure, track, and record performance metrics for facilitating enterprise-wide enhanced decision making. Companies can analyze trends to make critical decisions to engage customers better, enhance company performance, and increase profitability. Data Science models use existing data and can simulate several actions. Thus, companies can devise the path to reap the best business outcomes. Data Science helps organizations identify and refine target audiences by combining existing data with other data points for developing useful insights. Data Science also helps recruiters by combining data points to identify candidates that best fit their company needs. Companies now have enormous datasets at their disposal thanks to the documentation of every aspect of customer interaction. The role of data science is significant in analyzing and creating machine learning models based on this data. This is because these datasets are used to generate valuable insights. So, it's reasonable to assume that as analysis and machine learning improve, so will the demand for data science.

As the field expands, more jobs should become available as more data scientists are needed for analysis. Individuals wishing to pursue a career in data science can look forward to a bright future with data science. Data Science has a huge scope across all industries.

Another important aspect in the future of data science is Artificial Intelligence. AI is likely to be the most powerful technology that data scientists will have to deal with in the future. To put it another way, the future of data science will align itself to make it better in the long run. Artificial intelligence is already helping businesses make decisions and keep things running smoothly. Applied to real-world situations, artificial intelligence will use automated solutions to screen through enormous amounts of data to uncover patterns that aid current businesses in making

better decisions.He concluded that Data Science job-demand is estimated to rise several-fold in the future. The importance of Data Science is growing with every coming day.

The session was found to be fruitful by the students as they enjoyed the interaction with the senior professional.