## **Stock Market and Financial Analysis**

Resource Person :Ms. Ankita Mehta

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**Venue : C-003** 

## **Resource Person Profile:**

CA Ankita Mehta , Chartered Accountant by profession .She is a certified SEBI Currency Derivative ,Commodity Derivative ,Mutual Fund and also a Retirement Expert.She started her career in Mumbai based renowned stock broking firm.She has established Arthranj, a Stock Valur Broking Services firm.

The firm aims at providing value stock market services based on original intelligence.

## **Lecture Highlights:**

The speaker initiated the lecture by introducing the stock market as public markets that exist for issuing, buying, and selling stocks that trade on a stock exchange or over-the-counter. She elaborated in detail on the many potential benefits to owning stocks or shares in a company, including: Claim on assets, 2 Dividends and capital gains and Limited liability

She also elaborated in the risks of stock ownership including: Loss of capital, No liquidation preference and Irrelevant power to vote.

She went on to elaborate Most stocks are traded on exchanges such as the New York Stock Exchange (NYSE) or the NASDAQ. Stock exchanges essentially provide the marketplace to facilitate the buying and selling of stocks among investors. Stock exchanges are regulated by government agencies, such as the Securities and Exchange Commission (SEC) in the United States, that oversee the market in order to protect investors from financial fraud and to keep the exchange market functioning smoothly.

She also elaborated on the key stock market indexes are the <u>Dow Jones Industrial Average (DJIA)</u>, the Standard & Poor's 500 Index (S&P 500), the Financial Times Stock Exchange 100 Index (FTSE 100), the Nikkei 225 Index, the NASDAQ Composite Index, and the Hang Seng Index.

She concluded the session with elaboration on key financial ratios that investors and analysts consider including Price to Earnings (P/E) Ratio, Debt to Equity Ratio, Return on Equity (ROE) Ratio, Other commonly used financial ratios include return on assets (ROA), dividend yield, price to book (P/B) ratio, current ratio, and the inventory turnover ratio.