

## Faculty of Management Organises



### *An Inter University Paper Presentation Contest*



on

**Saturday, 7th April, 2018**

### Theme of *Xpression 2018* “Innovation Management and Restructuring”

#### About the Theme

To meet the demand for business innovation and agility, organizations are looking to improve the structure, flexibility and re usability of their business. An article written in the Harvard Business Review entitled, “Managing Professional Intellect: Making the Most of the Best”, provided reassurance that the problems faced by businesses in developed countries were very similar to the problems faced in third world countries today.

In an effort ensure the growth of an organization; management must make many significant innovations in the overall strategies, process, practices and operational tactics. And as it evolves, the leaders and the employees have to be able to align with the organizational innovation in order to make the restructuring process effective. Organizational restructuring can help management to identify where innovation needs to takes place in the whole process through aligning available human resources with the needs of the company to ensure the highest level of performance and thereby deliverable to better guarantee current and continued success, profitability and a strong a healthy future within the organization.

The relationship between “continuous improvement,” “restructuring,” and “innovation” has been a heavily debated topic in recent years. The objective of this Paper presentation competition is:

- To discuss how innovation in various strategies, process, practices, operational tactics and restructuring effects organizational growth.
- To suggest innovative ways and appropriate strategies to achieve the target of successful organization.

#### Call for Papers

Faculty of Management, Jagannath University invites original and unpublished research papers from students from all institutes around the state. The papers should address the conference theme as well as the following sub-themes:

- E-business (ERP, CRM, E-Learning, BPR etc.)
- Environment and energy.
- Financial innovation.
- HRM issues in innovation.
- Innovation in services logistics and supply chain management.
- Key technologies in 21<sup>st</sup> century.
- Technological innovation.
- Product or industrial innovation.

**Note: The topics given under Sub-themes are only illustrious in nature and authors are welcome to submit their paper from any area addressing the conference themes and subthemes.**



## Submission Guidelines:

**Abstract:** An abstract of the proposed paper shall be sent on [xpression@jagannathuniversity.org](mailto:xpression@jagannathuniversity.org) in not more than 500 words. The abstract should contain name of the participants, e-mail address and name of institute/university.

## Full Paper:

The full paper should be submitted in approximately 2500 words on A-4 size in Times New Roman with the Font size: Title – 16, Sub Title – 14, Main Text – 12 and 1.5 line spacing. It should be sent to us by e-mail. **Please Note: References/bibliographies are to be made in APA format only.**

## Preliminary Round:-

1. Participation is invited in management discipline from all universities, institutes & colleges across the Rajasthan.
2. Each university can make two teams with minimum two and maximum three students.
3. Participants are required to present their paper on suggested themes.
4. Each team is required to send an abstract of minimum 500 words, latest by 7<sup>th</sup> March, 2018 on the email id [xpression@jagannathuniversity.org](mailto:xpression@jagannathuniversity.org)
5. In case if paper is selected for the final round, the confirmation will be given through e-mail.

## Final Round:-

- A. Registration fee - **Rs. 300** per Team to be deposited after the confirmation for final round. Registration Fees includes certificate, high tea & lunch.
- B. Hard copy submission: - The participant should bring two hard copies of paper and soft copy on CD with their names, programme, university names and paper title and submit the same at the registration desk, half an hour before the commencement of the event.

## The University

Jagan Nath University, Jaipur has been established by Act No. 19 of 2008 of the Rajasthan State Legislature and approved by University Grants Commission under the UGC Act, 1956. The University has been accredited with Grade 'B' (Good) by National Assessment and Accreditation Council (NAAC) and is also a member of the Association of Indian Universities (AIU). The University is running various Under-graduates, Post-Graduate and Doctorate programmes in Engineering & Technology, Management & Commerce, Law, Architecture, Life & Allied Sciences, Education etc.

The university is situated at NH-12, Chaksu bypass, Tonk road having a vast campus spread over 40 acres of land with all modern educational facilities in its ambience. The University also has its own 10.5 acres of campus at Sitapura, Jaipur.

## Faculty of Management

The Faculty of Management, Jagannath University since its inception in 2008 nurtures the skills of individuals through its highly demanding professional courses of MBA & BBA. It helps them shape up into professionals and strikes an innovative balance between theory and practice of management concepts by conducting various management activities throughout the course.



## Best Paper Award

The full paper submitted and presented at the conference will be considered for the Best Three Papers. Selection will be made by the jury of external experts. The criteria for selection of the Best Paper Award will be based on evaluation by Review Panel on the parameters like: Originality of Ideas, Depth of Analysis, Implication of the Study, Presentation Skills

Question & Answers

## The winners will be awarded with:

- **Winner - Rs. 5100/- Cash prize, Trophy & Certificate**
- **Runner up - Rs. 3100/- Cash prize, Trophy & Certificate**

## Dates to Remember:

Abstract Submission : 10<sup>th</sup> March, 2018  
Confirmation for Final round : 17<sup>th</sup> March, 2018  
Full Paper Submission : 27<sup>th</sup> March, 2018

## Kindly note:-

1. Decision of judges will be final.
2. Technical Assistance will be provided.
3. Certificate of participation will be provided to all the short listed participants.

**VENUE** : Gate No.3, IP 2 & 3 Phase 4,  
Sitapura Industrial Area, Opp.  
Chokhi Dhani, Jaipur 302022

**E-mail** : [xpression@jagannathuniversity.org](mailto:xpression@jagannathuniversity.org)

**Website** : [www.jagannathuniversity.org](http://www.jagannathuniversity.org)

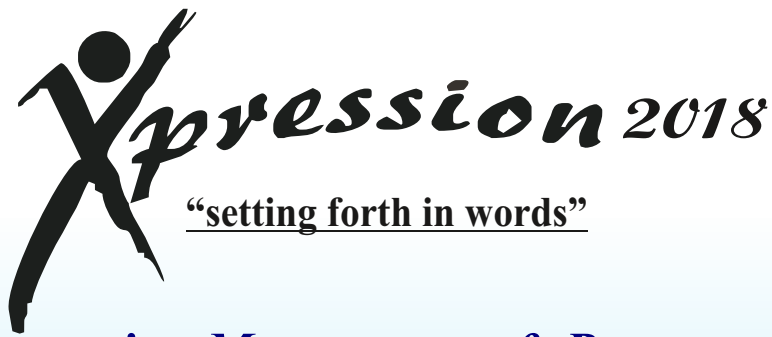
**Reporting Time** : 9.00am

**Convener:**  
Dr. Vaishali Sharma

## Coordinators:

**Dr. Jyotsna Sharma**  
9587033307

**Dr. Shweta Bhatia**  
9413222016



***Innovation Management & Restructuring  
on  
7th April, 2018***

**Registration Form**

**A. Names of Participants:**

1. \_\_\_\_\_ Mobile: \_\_\_\_\_  
2. \_\_\_\_\_ Mobile: \_\_\_\_\_  
3. \_\_\_\_\_ Mobile: \_\_\_\_\_  
4. \_\_\_\_\_ Mobile: \_\_\_\_\_

**B. Faculty/Department:** \_\_\_\_\_ **Branch:** \_\_\_\_\_

**C. Name of Institution:** \_\_\_\_\_

**D. Address:** \_\_\_\_\_  
\_\_\_\_\_

**E. E-mail Address:** \_\_\_\_\_

**F. Title of the paper:** \_\_\_\_\_  
\_\_\_\_\_

**DECLARATION**

This is to certify that research paper submitted by me for presentation and possible publication authored by is an original work of the author/s. The paper has neither been published/presented nor sent for publication anywhere else.

**Verified by Dean/HoD**

**Signature of the Candidate**