



Course Structure (MBA)
Dual Specialization Scheme
First Semester Examination

Code No.	Paper	Type	Internal Marks	External Marks	Total Marks	L	T/P	Credit
MBA101	Computer Application in Management	SEC	30	50(Th.)+20(P)	100	2	2	3
MBA102	Principles & Practices of Management	Core	30	70	100	3	-	3
MBA103	Managerial Accounting	Core	30	70	100	3	-	3
MBA104	Marketing Management	Core	30	70	100	3	-	3
MBA105	Business Environment	Core	30	70	100	3	-	3
MBA106	Business Statistics	Core	30	70	100	3	-	3
MBA107	Managerial Economics	Core	30	70	100	3	-	3
MBA108A	Organizational Behavior	Elective	30	70	100	3	-	3
MBA108B	Fundamentals of Entrepreneurship	Elective	30	70	100	3	-	3
Total (with Any one Elective)			240	560	800	23	2	24

Second Semester Examination

Code No.	Paper	Type	Internal Marks	External Marks	Total Marks	L	T/P	Credit
MBA201	Legal Aspects of Business	SEC	30	50(Th.)+20(P)	100	2	2	3
MBA202	Financial Management	Core	30	70	100	3	-	3
MBA203	Quantitative Techniques	Core	30	70	100	3	-	3
MBA204	Production and Operations Management	Core	30	70	100	3	-	3
MBA205	Business Research Methods	Core	30	70	100	3	-	3
MBA206	Human Resource Management	Core	30	70	100	3	-	3
MBA207	Managerial Information System	Core	30	70	100	3	-	3
MBA208A	International Business Management	Elective	30	70	100	3	-	3
MBA 208B	Business Ethics	Elective	30	70	100	3	-	3
Total(with Any one Elective)			240	560	800	23	2	24

Third Semester Examination

Code No.	Paper	Type	Internal Marks	External Marks	Total Marks	L	T/P	Credits
MBA 301	Strategic Management	Core	30	70	100	3	-	3
MBA 302	Consumer Behavior	Core	30	70	100	3	-	3
MBA 303	Summer Internship	Core	50	100	150	-	-	6
Select any 2 specializations (4 papers from each of the specialization of 3 credits each)								
Total			350	800	1150	30	-	36

Note: At the end of the Second Semester all the students shall have to undergo Summer Training for Eight-Ten Weeks

Fourth Semester Examination

Code No.	Paper	Type	Internal Marks	External Marks	Total Marks	L	T/P	Credits
MBA 401	Corporate Governance & Social Responsibility	Core	30	70	100	3	-	3
MBA 402	Project Planning and Control	Core	30	70	100	3	-	3
MBA 403	Comprehensive Viva	Core	-	150	150	-	-	6
Select any 2 specializations (4 papers from each of the specialization of 3 credits each)								
Total			300	850	1150	30	-	36

HUMAN RESOURCE SPECIALISATION

Code No.	Paper	Type	Internal Marks	External Marks	Total Marks	L	T/P	Credit
MBAHR-304	Training & Development	Elective	30	70	100	2	2	3
MBAHR 305	Performance Management	Elective	30	70	100	3	-	3
MBAHR-306	Organizational Change & Development	Elective	30	70	100	3	-	3
MBAHR-307	Manpower Planning & Control	Elective	30	70	100	3	-	3
MBAHR-308	Conflict Resolution & Negotiation	Elective	30	70	100	3	-	3
MBAHR 404	Strategic HRM	Elective	30	70	100	3	-	3
MBAHR 405	International HRM	Elective	30	70	100	3	-	3
MBAHR-406	Industrial Relations & Labor Legislation	Elective	30	70	100	3	-	3
MBAHR-407	Compensation Management	Elective	30	70	100	3	-	3
MBAHR-408	Global Cultural Management	Elective	30	70	100	3	-	3

FINANCE SPECIALISATION

Code No.	Paper	Type	Internal Marks	External Marks	Total Marks	L	T/P	Credit
MBAFM-304	Financial Strategic Decision	Elective	30	70	100	2	2	3
MBAFM-305	Security Analysis and Portfolio Management	Elective	30	70	100	3	-	3
MBAFM-306	Income Tax: Theory & Practice	Elective	30	70	100	3	-	3
MBAFM-307	Management of Financial Services	Elective	30	70	100	3	-	3
MBAFM-308	Cost & Management Audit	Elective	30	70	100	3	-	3
MBAFM-404	Management of Banking & Insurance	Elective	30	70	100	3	-	3
MBAFM-405	International Financial Management	Elective	30	70	100	3	-	3
MBAFM-406	Merger, Acquisition and Corporate Restructuring	Elective	30	70	100	3	-	3
MBAFM-407	Financial Derivatives Management	Elective	30	70	100	3	-	3
MBAFM-408	Tax Planning	Elective	30	70	100	3	-	3

MARKETING SPECILISATION

Code No.	Paper	Type	Internal Marks	External Marks	Total Marks	L	T/P	Credit
MBAMKT-304	Advertising Management	Elective	30	70	100	2	2	3
MBAMKT-305	Retail Marketing	Elective	30	70	100	3	-	3
MBAMKT-306	Marketing of Services	Elective	30	70	100	3	-	3
MBAMKT-307	Sales and Distribution Management	Elective	30	70	100	3	-	3
MBAMKT-308	Marketing Research	Elective	30	70	100	3	-	3
MBAMKT-404	Product and Brand Management	Elective	30	70	100	3	-	3
MBAMKT-405	Rural and Industrial Marketing	Elective	30	70	100	3	-	3
MBAMKT- 406	International Marketing Management	Elective	30	70	100	3	-	3
MBAMKT-407	Customer Relationship Management	Elective	30	70	100	3	-	3
MBAMKT-408	E Commerce	Elective	30	70	100	3	-	3

A student is required to obtain min. 40% marks in individual paper to pass.

MAXIMUM & MINIMUM CREDITS OF THE PROGRAM

The total number of the credits of the MBA Programmes is 120.

Each student shall be required to appear for examinations in all courses. However, for **the award of the degree a student should secure at least 114 credits**. A student may drop one course in one year out of electives only.